

summary

Graphic and communication designer with more than 7 years of professional experience working for media and publishing brands. Transitioning to fashion designer, with focuses on classic, professional & formal menswear and gender-fluid design.

education

University of Westminster | London, United Kingdom | 2023–present

- *Master of Fine Arts, Menswear with Professional Experience* | College of Design, Creative and Digital Industries

The New School | New York, New York, USA | 2011–2016

- *Bachelor of Fine Arts, Communication Design* | Parsons School of Design
- *Bachelor of Arts, Culture and Media; Minor: Psychology* | Eugene Lang College of Liberal Arts
- Cumulative GPA: 3.68

experience

Freelance Fashion Designer | 2016–present

- Skilled in conceptual ideation, practiced in research-informed creative thinking
- Experienced with 2D & 3D design development, including visual illustration, patternmaking & sampling, and final garment construction
- Specializing in menswear, with experience in tailoring, shirts, trousers & outerwear

Warner Bros. Discovery – Brand Content & Partnerships | New York, NY

Graphic Designer | January 2020–September 2022

- Created all sales & marketing materials, e.g. sales presentations, proposal & wrap decks, one sheets, email newsletters, for brand partnerships for unscripted television properties including *The Ellen DeGeneres Show*, *Ellen Digital*, *Extra*, *Bachelor Nation* & *The Jennifer Hudson Show*
- Produced custom presentations and visuals for client-facing proposal materials
- Created coherent information graphics and presentation slides out of extensive data on audience reach and engagement, as well as brand and content organizations

Meredith Corporation | New York, NY

Designer | March 2018 (Time Inc. acquisition)–January 2020

- Designed general marketing presentations with approved templates, working both within the department and with separate Meredith teams
- Produced and managed creative needs for corporate and Meredith-affiliated events, e.g. NewFronts, Volvo Car Open, Cannes Lions Festival, *Food & Wine* Classic in Aspen

Time Inc. – Category Client Solutions, Corporate Marketing | New York, NY

Designer | September 2016 (internal reorganization)–March 2018

- Designed sales and marketing materials, e.g. presentations, events, mocks, print/digital ads
- Developed branded digital/print elements for corporate events and presentations

Time Inc. – *Cooking Light*, *Health*, *MyRecipes* | New York, NY

Designer | June–September 2016

- Designed layouts for print and digital advertising, e.g. advertorials, online units, events
- Assembled custom presentations for national sales meetings

awards

- Association of Magazine Media Kelly Award Finalist, 2017
- The New School, Dean's List, 2012–2016
- Chase Scholarship, 2011–2016; BFA Scholarship, 2011–2016; Dean's Scholarship, 2011–2016; Jostens Foundation, Jack M. Holt Memorial Scholarship, 2011–2015
- National Merit Scholarship Program, Commended, 2010
- Edina Art Center, Young I's Art Show, Honorable Mention, 2011

skills

fashion design

- apparel design & concept creation
- patternmaking & cutting
- machine & hand sewing
- sketching, illustration & technical drawing
- textile & print design

graphic design

- brand/identity design
- typography/typeface design
- print/editorial design
- digital/interaction design
- experiential/exhibition design
- motion graphics
- illustration
- presentation/information design

media & cultural theory

- critical writing
- analytical thinking
- research
- ideation
- presentation

applications

- Adobe Suite: Illustrator, Photoshop, InDesign, After Effects
- Microsoft Office: PowerPoint, Word, Excel
- Keynote
- FontLab Studio
- HTML/CSS